

AI Marketing Strategy Template

Fill in this template with all our data and build your AI marketing strategy based on them.

1. Company Overview & Strategic Objectives

Company Name:

Date:

Strategic Marketing Objectives (e.g., increase leads by 30%, reduce content production time by 50%):

- ---
- ---
- ---

2. Current Stack & Readiness Assessment

Current CRM/Marketing Automation Tools:

- ---
- ---
- ---

Analytics & Dashboarding Tools:

- ---
- ---
- ---

Content Creation Workflow (tools/process/people):

- ---
- ---
- ---

**Data Readiness (unified /
fragmented / siloed):**

AI Readiness Score (1–5): _____

**Excellent! Now you
know where you
stand. Time to find out
where to go and how!**

3. Pilot Use Cases

Use Case #1

- **Description:** _____
- **Tool(s):** _____
- **Owner:** _____
- **Timeline:** _____
- **Success Metric(s):**

Use Case #2

- **Description:** _____
- **Tool(s):** _____
- **Owner:** _____
- **Timeline:** _____
- **Success Metric(s):**

Use Case #3

- Description:

- Tool(s): _____
- Owner: _____
- Timeline: _____
- Success Metric(s):

Use Case #4

- Description:

- Tool(s): _____
- Owner: _____
- Timeline: _____
- Success Metric(s):

Use Case #5

- Description:

- Tool(s): _____
- Owner: _____
- Timeline: _____
- Success Metric(s):

Use Case #6

- Description:

- Tool(s): _____
- Owner: _____
- Timeline: _____
- Success Metric(s):

4. Scaling & Workflow Integration

Workflows to Automate:

-

-

-

-

Dashboards Needed (metrics & frequency):

-

-

-

-

-

5. AI SEO visibility control

Ranking (add your key metrics and tools here):

AI-assist visibility / citations (add your key metrics and tools here):

Traffic lift (add your key metrics and tools here):

6. Governance & Quality Control

Prompt Library / Content Rules:

Review / Approval Process:

Compliance Guidelines:

Additional notes

[illegible]

Additional notes

[illegible]



Your strategy work is on its way, now get cracking with the execution!

**In case you're still unsure what
to do and need some help, no
worries.**

Just contact [C-Mimmi-O!](#)



[C-Mimmi-O website](#)



[C-Mimmi-O YouTube](#)



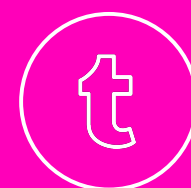
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